

# AIRJET<sup>®</sup>

*Because Everyone  
Needs to Vent<sup>™</sup>*

*a combustion venting graphic novel*

Starring  
AJ  
the Chimney Sweep



60th  
Anniversary  
Collectable



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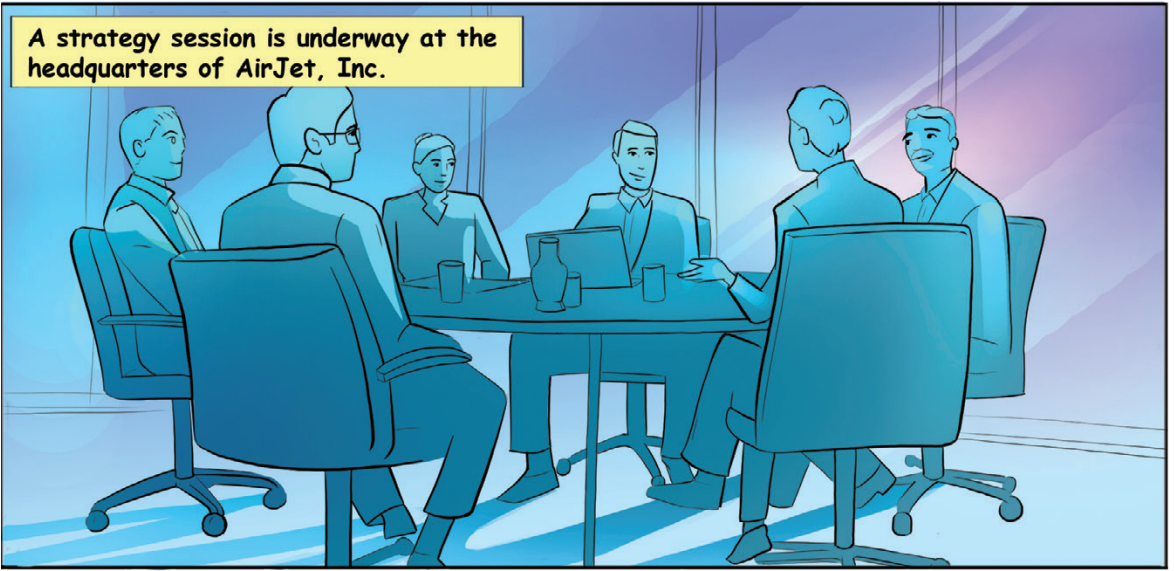
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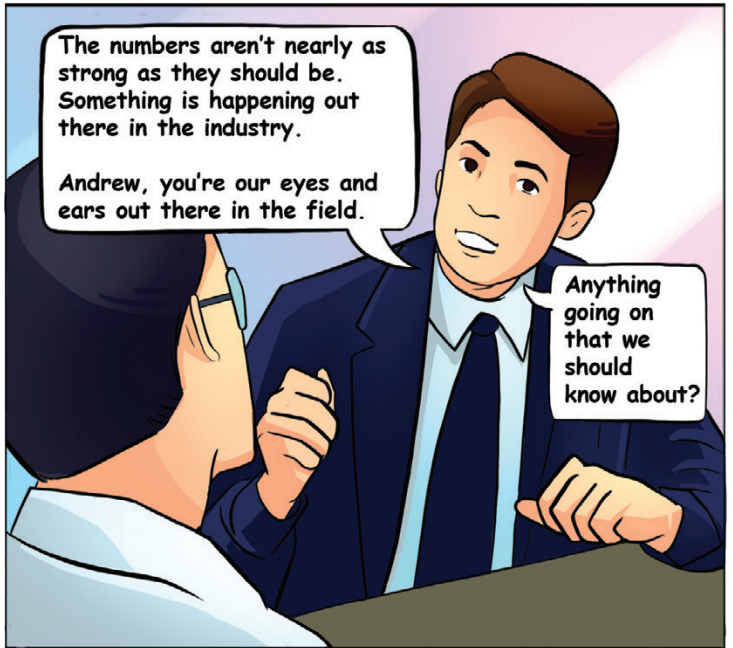
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A strategy session is underway at the headquarters of AirJet, Inc.



Mild mannered Marketing Manager, Andrew, senses concern in his boss' voice.



The numbers aren't nearly as strong as they should be. Something is happening out there in the industry.

Andrew, you're our eyes and ears out there in the field.

Anything going on that we should know about?



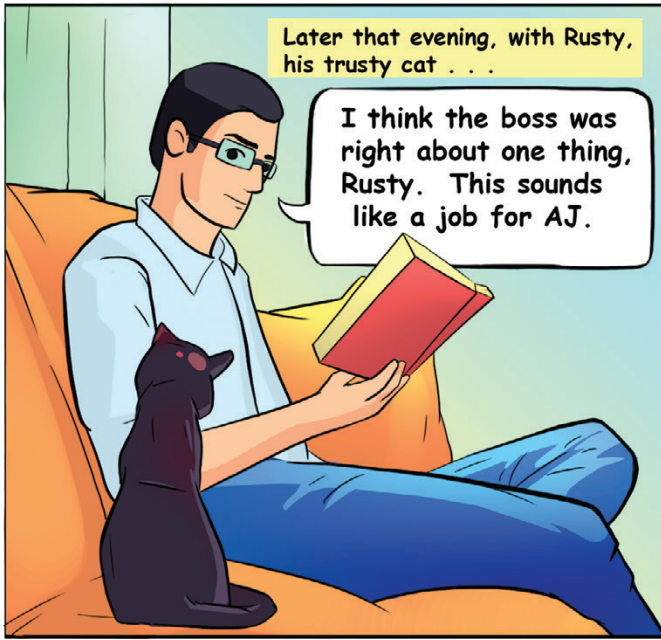
No quantitative data yet, sir.

But I have heard through the rumor mill of a new and massive chimney sweep provider that's creating some buzz across multiple states.



Well, I don't understand that.

Chimney sweeps are supposed to be good for business. But these numbers are going in the wrong direction.





Products aren't selling and the local chimney contractors are worried about this new player.

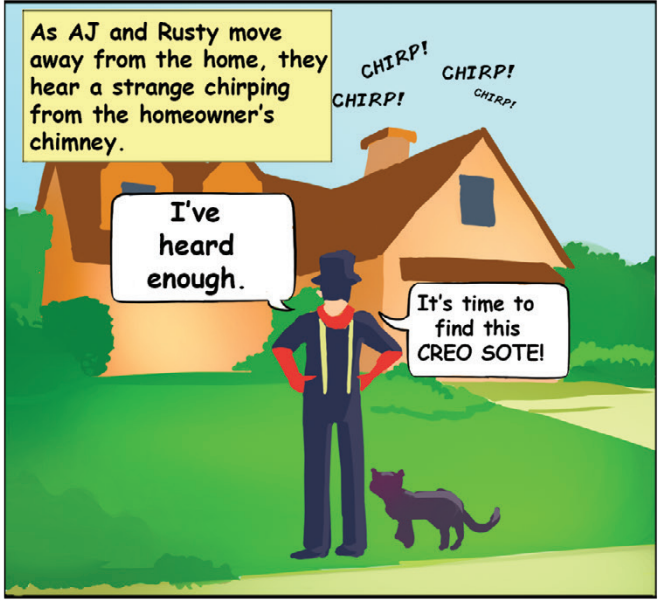
Whaddya know about this new player?

Not much. Just a name: Creo Sote Services. But I don't know where they're getting their supplies. It's sure not from us.

Soon, AJ is visiting some faithful AirJet end users. The conversations begin to sound very familiar . . .



We don't need any services this year. We have Creo Sote! They saved me a ton of money.



As AJ and Rusty move away from the home, they hear a strange chirping from the homeowner's chimney.

CHIRP! CHIRP! CHIRP!

I've heard enough.

It's time to find this CREO SOTE!

AJ investigates to find the source of this regional disturbance.



Not the greatest part of town.

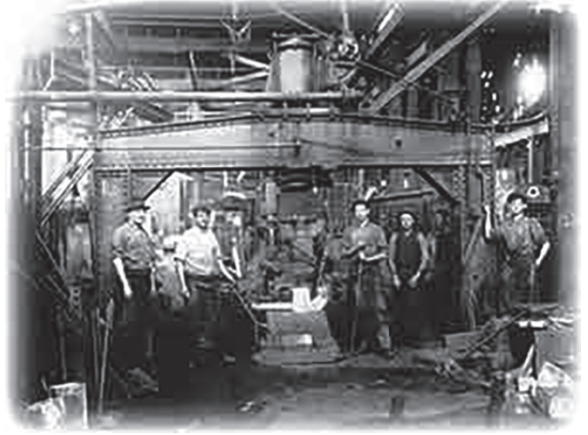


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## The History of AirJet and AJ

In 1945 in Fredericksburg, Virginia, General Products Corporation (GPC) was founded. As its name implies, the company began to manufacture a variety of items to meet post-war needs of the country.

By 1952, such items included factory-built chimney systems for wood, oil, and coal burning appliances. In 1955, the company began manufacturing gas venting systems. In this same year, AirJet was founded as a division of GPC for the manufacture of all related venting products. Later, it became a standalone corporation, AirJet Inc.\*



As the company matured in the 1980s, it was felt that a mascot would contribute to more successful marketing. AJ Sweep was born.



AJ Sweep, circa 1980

In this, our 60th anniversary year, we decided to give AJ Sweep a hip, new look and shortened his name in keeping with the short attention spans of our times!



AJ, 2015

\*AirJet was acquired by Continental Industries in 2004. AJ came along for the ride.



That must be her. And those are chimney swifts!



Patience, Rusty. We need to find out what's really going on here.



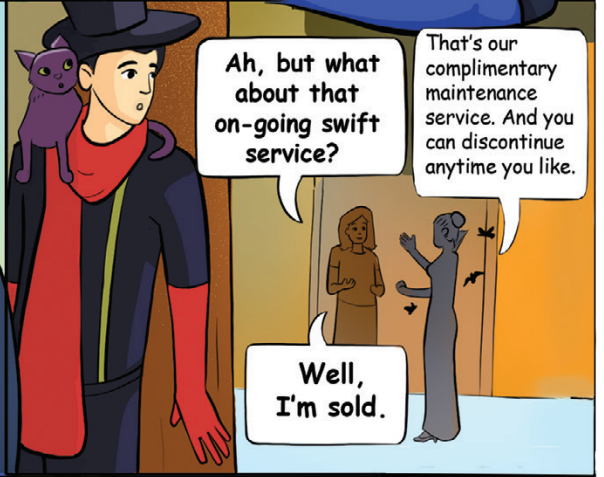
Alas, my minions, we have captured another market area.

Soon, every combustion venting supplier and contractor, will fearfully have my name on their lips: Creo Sote!

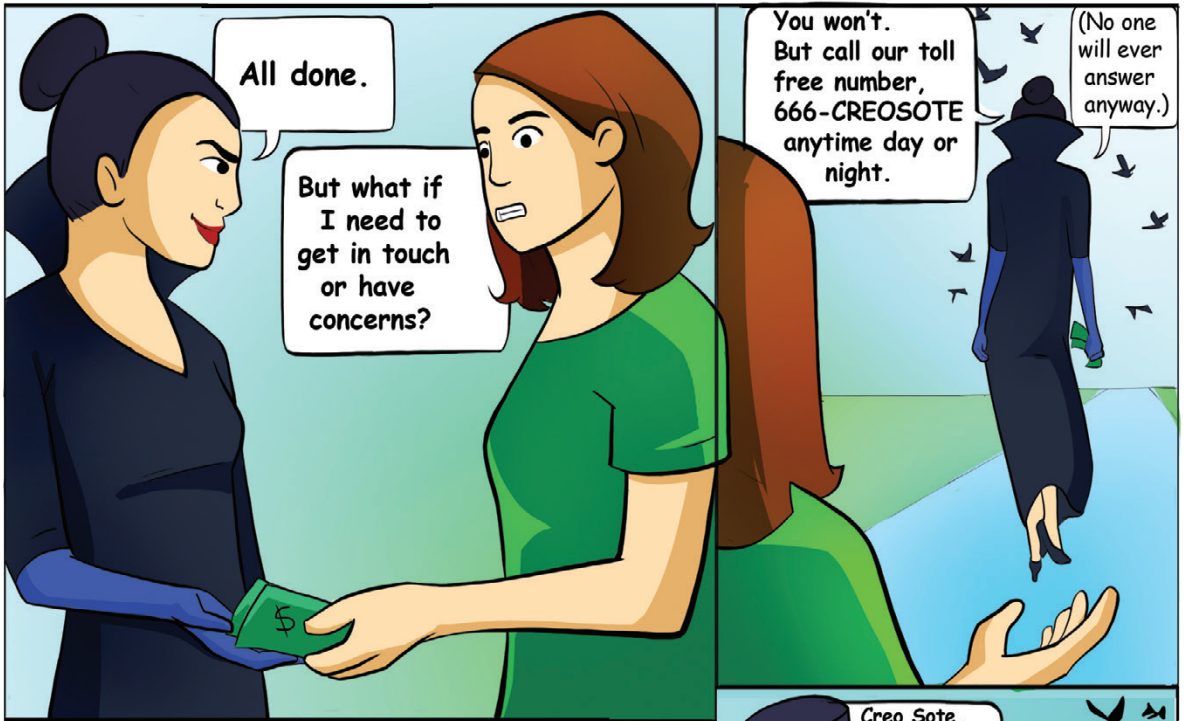
The next day, AJ and Rusty "tail" the Creo Sote Services truck as it heads to another nearby community.

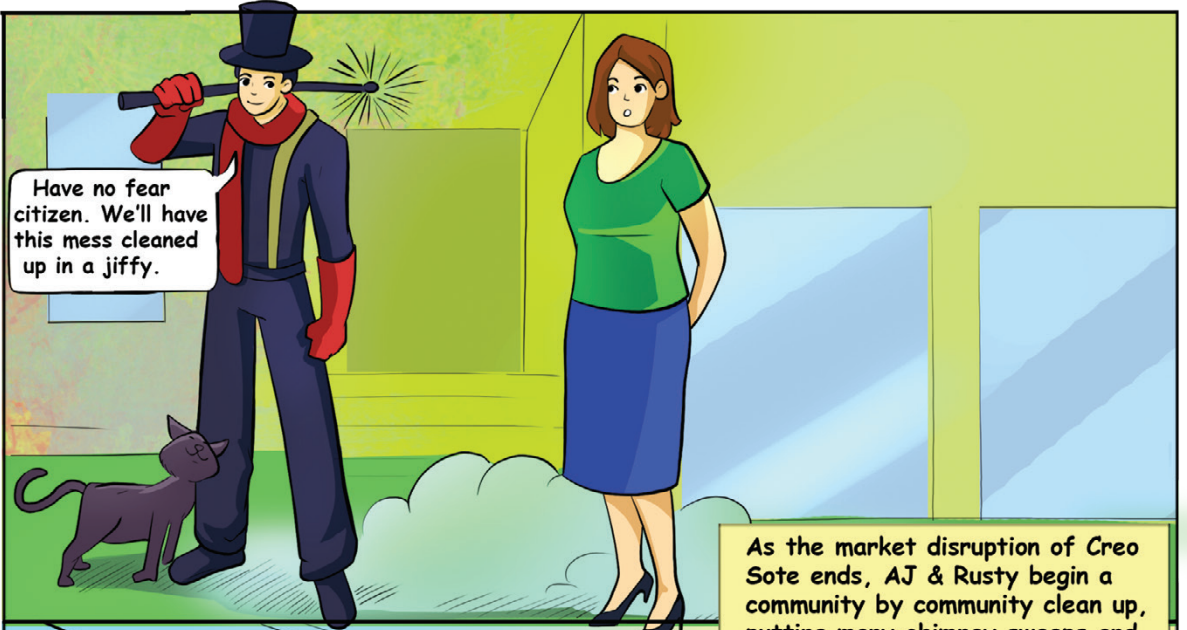


Annual inspections? What a joke. That's just another way for those chimney sweeps to bilk you every year.









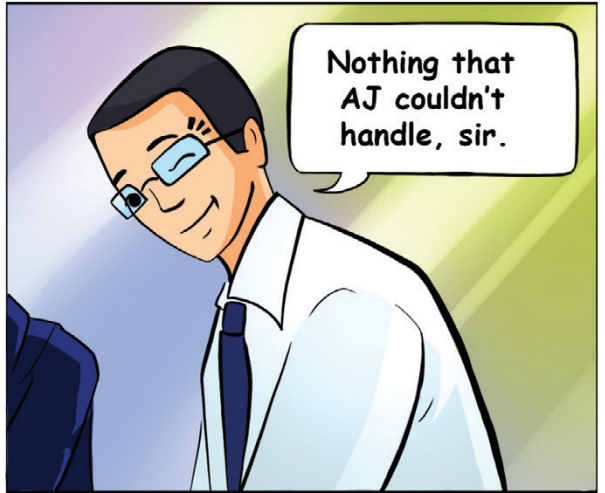
As the market disruption of Creo Sote ends, AJ & Rusty begin a community by community clean up, putting many chimney sweeps and their suppliers back to work.



And, back at AirJet . . .



It looks like that market anomaly has corrected itself. Any insights Andrew?



Nothing that AJ couldn't handle, sir.

# Our Product Line

